

COMMUNITY ALLIANCE FOR SUPPORT AND EMPOWERMENT



In 2021, DoGood Funding engaged the Brampton-based Community Alliance for Support and Empowerment in a Fund Development Plan consultation.

During the engagement, we recommended that the organization diversify its fundraising revenue through special events, increased proposals to foundations and corporations, and simplifying its fundraising policy to make it easier for corporate and personal sponsors to give to the organization. When DoGood was engaged in 2021, CASE's annual revenues were only \$86,000 annually (estimated).



DoGood Funding: Let's Raise More Money!™

• info@dogoodfunding.ca • www.dogoodfunding.ca • [@dogoodfund](https://www.instagram.com/dogoodfund)

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DoGood has consistently supported CASE’s fundraising events over the years and obtained updates on fund development activities.

CASE’s 2024 revenues reached an organizational high of \$610,000 (estimated). While DoGood cannot claim full recognition for this increase, we believe that some of this success can be directly attributed to funding revenue which originated as a result of our recommendations.

Event Revenue	Donations
2021 event revenue: \$0 (estimated)	2021 donations: \$900 (estimated)
2022 event revenue: \$1,259 (estimated)	2022 donations: \$999 (estimated)
2023 event revenue: \$5,010 (estimated)	2023 donations: \$1,010 (estimated)
2024 event revenue: \$15,205 (estimated)	2024 donations: \$5,205 (estimated)

