

TASTE OF THE MIDDLE EAST



Taste of the Middle East (TOME) is one of southwestern Ontario's largest cultural festivals, with annual summer festivals in Toronto and Mississauga to showcase Middle Eastern culture at its best.

The organization has referred us over a dozen times! When we were engaged in 2022, the Executive Director was not able to generate funds to cover core expenses.

DoGood's track record of funding success included a **\$178,000** grant awarded through the Building Communities through Arts and Heritage (BCAH) Local Festival stream, a federal government grant. DoGood also secured additional funding for operational costs and security needs through provincial and municipal funding in excess of \$150,000 (estimated).



DoGood Funding: Let's Raise More Money!™

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Our ability to support TOME's operational expenses and expansion of programming into a new region provided the client with confidence. We believe that our relationship with TOME is a model for how we can support festivals across the country.



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